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ArtCRelief

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THE CHALLENGE

The ArtCRelief project addresses the challenge that the covid-19 pandemic has caused to artists, culture, and creative professionals (ACCPs) in continuing their activities, leading to the necessity to adapt and switch to different business models.

The cultivation of entrepreneurial attitude, the upgrade of the role of innovation in business, the orientation towards digital cultural offer and presence on the internet, and the promotion of collaborations could support ACCPs to survive from the pandemic crisis and be prepared for the new era after the pandemic.

It is believed that the pandemic crisis will spur the digitalization of culture and accelerate the digital shift, while competition in the digital markets will call for more plural products. Survival in the new era will be based on new business models, digitalization, collaboration, innovation, adaptation, flexibility.



Erasmus+



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FORWARDSPACE



Balkien.

BALKAN INSTITUTE OF ENTREPRENEURSHIP



ULIS

Reinventiamo il mondo



ArtCRelief Updates

Completion of IO2

The ArtCRelief consortium proudly announces that the second Intellectual Output (IO2) “Learning material for the preparation of ACCPs for the new era after the pandemic crisis” has been completed. ArtCRelief partners have prepared seven (7) modules and coherent learning units that correspond to the real training needs as identified in IO1. The detailed learning outcomes accompany each module and are organized in terms of knowledge, skills, and competences, at EQF level 5. The training material of all modules includes presentations of theoretical knowledge, videos, toolkits, training activities, good practices’ presentations and library of online resources. The final IO2 report can be retrieved from [here](#). The seven (7) modules are the following:

MODULE 1: Principles of entrepreneurship and business start-up

MODULE 2: Business models and planning facilitating synergies and collaborations

MODULE 3: Introduction to Cultural Marketing and digital promotion

MODULE 4: New forms of cultural experience through Digitalization

MODULE 5: Financial planning, funding and fundraising

MODULE 6: Soft skills for ACCPs

MODULE 7: Project management, Risk management, and proposal writing for funding

Preparation of IO3

The project enters its final phase. The consortium is currently working on the development of the ACCPs e-platform, which will host the training material prepared in IO2. The platform will be an open source, user-friendly, interactive and attractive tool. It will allow distance learning, streaming sessions and the creation of groups of discussions, for sharing ideas and documents, posts and other materials, and will also facilitate interaction via public or private messaging. In the coming weeks, the platform will be finalized and we will then proceed with the testing phase.



Erasmus+



3rd Transnational meeting

The 3rd Transnational Project Meeting (TPM) of our 'Entrepreneurial Empowerment for artists, cultural and creative professionals' (ArtCRelief) Erasmus+ Project took place on the 5th and 6th of July 2022, in Sofia, Bulgaria! The meeting was organized and hosted by the Union of Bulgarian artists (UBA) with great hospitality and social events, with the participation of all ArtCRelief project partners, Forwardspace (FWS) (coordinator), the University of Patras (UPatras), the Balkan Institute of Entrepreneurship (Balkien), Itinerari Paralleli (IP), the Ulis Impresa Sociale Societa Cooperativa (Ulis), and the GrantXpert Consulting Ltd (GX).



The meeting marked the finalization of the second Intellectual Output (IO2: Learning material for the preparation of ACCPs for the new era after the pandemic crisis) and the initiation of the next steps towards the materialization of the final Intellectual Output (IO3: ACCPs e-learning and collaboration platform). Artists, culture, and creative professionals (ACCPs) will be soon invited to test the learning material and the platform, and benefit from the projects' outputs.

Dissemination Activities

Our paper titled 'An exploration of the challenges that artists, culture, and creative professionals (ACCPs) are facing in the post covid era in pursuing their entrepreneurial activities' has been accepted for presentation at the I.CO.D.ECON 2022 conference, that takes place in Kalamata, Greece, 21-23 October 2022.

Stay tuned about ArtCRelief updates and actions through our dissemination and communication channels.

